

Most Americans Will Access Internet Via Mobile Phones in 2020 Mobile SEO Critical To Website Success.

New Technology Study Finds Most Americans Will Access The Internet Via Phone in 2020

Original Article Written by Kathleen at www.adotas.com

Most consumers will be accessing the Internet through their mobile phones by 2020 according to a new research study published by The Pew Internet & American Life Project.

Pew conducted surveys with about 1,200 online experts, journalists and technologists, and the majority predicted that the affordability, easy accessibility, widespread use and portability of mobile phones will make them the "primary" Internet connection in the years ahead.



Google Mobile



Yahoo Mobile



MSN Mobile

Other key findings from the report:

- Corporate Websites Need to Address [Mobile SEO](#) in Order to Secure New Users in the Coming Decades.
- [Google Mobile SEO](#) is critical to websites seeking search engine exposure, keyword placement, and being found by users searching the internet on mobile phones and mobile browsers.
- The transparency of people and organizations will increase, but that will not necessarily yield more personal integrity, social tolerance, or forgiveness.
- Voice recognition and touch user-interfaces with the internet will be more prevalent and accepted by 2020.
- Those working to enforce intellectual property law and copyright protection will remain in a continuing arms race, with the crackers who will find ways to copy and share content without payment.
- The divisions between personal time and work time and between physical and virtual reality will be further erased for everyone who is connected, and the results will be mixed in their impact on basic social relations.
- Next-generation engineering of the network to improve the current internet architecture is more likely than an effort to rebuild the architecture from scratch.

The Complete Mobile Internet Usage Study From Pew Research is Available. [Click Here](#)

[Learn more about Search Engine Optimization, the most effective form of online advertising.](#)

Search Engine Marketing is the fastest growing advertising medium in the world, projected to become 10x more powerful and influential than traditional media outlets such as: network television, cable television, local television, network radio, local radio, satellite radio, national newspapers, local newspapers, magazines, billboards, direct mail, telemarketing and more.

Discover the most powerful and effective form of advertising, Search Engine Optimization.

An aside for consideration are the the distinct segments within the field of Search Engine Optimization. Clarification and separation are required in terms of paid search marketing, sponsored search advertising, pay per click, email marketing (spam), and the foundation of strategic internet marketing: Organic Search Engine Optimization (Organic SEO) are also referred to as Natural Search Engine Optimization (Natural SEO).

Key Organic Search Engine Optimization Facts:

- Keyword search is the 2nd most popular online activity, rapidly approaching the popularity of email retrieval.
- 90% of all new website visitors are delivered by a major search engine and/or directory.
- 98% of all keyword search activity results are powered by the big 4 search engines: Google, Yahoo, MSN and AOL.
- Keyword search results on Google, Yahoo, MSN and AOL are determined by search engine spiders and/or robot crawlers.
- Recent internet marketing studies confirm that keyword searchers prefer the organic results at a 6 to 1 ratio vs. pay-per-click sponsored search advertising listings.

Is your corporate website being found early and often on the keywords and keyword phrases that best describe your products, services and industry? Harness the power that our proven organic search engine optimization technologies provide...

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